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Quarterly Insight into the Progress and Philanthropy of The Kraft Group

# PARTNERS IN PATRIOTISM

## POSITIVE GAINS

*Gillette Stadium's 2017 summer events earn Town \$1.1 million in ticket revenue*

It was a very productive and exciting business quarter for the Kraft Group-Foxborough partnership, as we enjoyed another successful summer events season, which generated more than \$1.1 million in ticket revenue to the Town (**NOTE:** this figure does not include 2017 ticket revenues from New England Patriots games, New England Revolution matches or the International Champions Cup match between soccer powerhouses AS Roma and Juventus).

The two Kenny Chesney concerts in August, which were the country music star's only two stadium shows in 2017, attracted more than 120,000 fans and generated the highest ticket revenue total to the Town (more than \$312,500) for a single event at the stadium this summer.

"People who come here [to Gillette Stadium] love music and love football," Chesney said. "There's a special connection to this place, to this town and to these shows each summer. These fans are so passionate and so loving. I love them. They've given me some of the greatest moments of my life."

We want to thank the Town and public safety partners for their efforts and support in making our 2017 summer events season a great one for our guests.

Inside Gillette Stadium, the venue underwent a number of capital improvements over the summer, including new amenities for fans to enjoy on our upper concourse. You can read more about our new fan amenity spaces, Union Point and the JetBlue Landings, in the sidebar to the left of this page.

Speaking of capital improvement projects throughout the stadium, we created a new

display for the Patriots Super Bowl banners and unveiled the team's fifth world championship banner in 15 seasons during an exciting pregame ceremony to kick off the 2017 NFL season on Sept. 7.

Over at Patriot Place, we celebrated the opening of Petco in the South Marketplace and will welcome Whiting & Davis, a high-end fashion retailer, to the North Marketplace in October. We also announced plans to expand the medical offices at Patriot Place with the addition of a five-story, mixed office building in the

See Q3 RECAP, Page 2



Union Point offers fans new amenities on Gillette Stadium's upper concourse.

## CREATING NEW FAN EXPERIENCES

Since the opening of Gillette Stadium in 2002, the Kraft family has been committed to keeping fan satisfaction at the forefront of the venue by continuously investing to enhance the facility.

Fifteen years later, the stadium continues to evolve as the organization made a number of significant improvements throughout the building in 2017. From cosmetic updates like new paint, carpet and lighting on the suite levels to new fan amenities on the upper concourse and a new structure to display the Patriots five Super Bowl championship banners, a lot of work took place over the summer months to keep the stadium feeling and operating like one of the most innovative, state-of-the-art sports and entertainment complexes in the country.

See STADIUM, Page 5

### Find Partners in Patriotism on Social Media

Find Partners in Patriotism on Twitter by following @PIPFoxboro and on Facebook by liking "Partners in Patriotism." These accounts are dedicated to news and information important to the Foxborough community and provides the Kraft Group with another way to regularly engage with its neighbors.



The Patriots unveiled the team's fifth Super Bowl championship banner prior to kicking off its 16th season at Gillette Stadium as part of the NFL's opening night festivities on Sept. 7.

# PARTNERS IN PATRIOTISM

## IN THE COMMUNITY



Foxborough Fire Chief Roger Hatfield, left, and Foxborough Police Chief Bill Baker enjoy a day of family, friends and fellowship on the Gillette Stadium field during the Kraft family's third annual Public Safety Agency Appreciation Day on Sept. 10.

# Thank You, Public Safety

Kraft family hosts annual Public Safety Appreciation Day on Gillette Stadium field

In recognition of the men and women who serve and protect the community and patrons during stadium events, the Kraft family thanked its agency partners for all of their hard work by hosting a Public Safety Appreciation Day on the Gillette Stadium field on Sunday, Sept. 10.



Nearly 900 public safety personnel and their families attended the third annual event, which featured a photo opportunity with the Patriots five Lombardi Trophies and the team's five Super Bowl championship banners serving as the backdrop.



The day offered personnel from Foxborough Police and Fire, Massachusetts State Police, the Boston FBI and the Norfolk County Sheriff's Office the opportunity to enjoy complimentary food and beverage on the concourse, access to the playing field and Patriots and Revolution inflatables for the children.



## BY THE NUMBERS



## Q3 RECAP: Patriot Place medical office expansion planned

From **PAGE 1**

North Marketplace that will be connected to Brigham and Women's / Mass General Health Care Center via an enclosed pedestrian bridge that is intended to house a mix of retail and a restaurant on the first floor and offices and medical offices on the upper floors. With

respect to the medical offices, we expect this expansion to significantly expand the range of outpatient healthcare services to Foxborough and the area. We look forward to announcing more exciting details on this project in the coming months.

Behind Patriot Place's South Marketplace, we built a brand new facility for the Revolution, including a beautiful new field for the team to train on full-time.

In July, we welcomed the return of the Patriots with the team's 58th annual training camp, including their 15th consecutive camp at Gillette Stadium. New this year, we revamped the fan experience

at training camp with an all-new Fan Walk and Play Football Area for families to enjoy. The new features included photo opportunities, appearances by Patriots

alumni, Pat Patriot and Patriots Cheerleaders, food trucks and a variety of games and activities for children. Over the course of the 20-day practice sessions, we welcomed fans from

29 countries and 39 states to Foxborough.

In the community, we met 15 of Foxborough's newest teachers and faculty and showed them around Gillette Stadium as part of the Foxborough Public Schools' annual new teacher orientation.

The Partners in Patriotism Fund donated nearly \$30,000 this quarter to benefit Foxborough organizations and individuals. You can read more about these donations on Page 8.

We look forward to another great fall in Foxborough with the Patriots, Revolution and upcoming community events at Patriot Place leading us into the holiday season.



# PARTNERS IN PATRIOTISM

## THE KRAFT GROUP: A CLOSER LOOK

# The Kraft Group enters esports with investment in the Overwatch League

In July, the Kraft Group announced its investment in Activision Blizzard's Overwatch League and ownership of a Boston-based team in the first major global professional esports league.

"We have been exploring the esports market for a number of years and have been waiting for the right opportunity to enter," said Kraft

Group Chairman and CEO Robert Kraft. "The incredible global success of Overwatch since its launch, coupled with the League's meticulous focus on structure and strategy that clearly represents the future of esports made this the obvious entry point for the Kraft Group."

Esports is a multiplayer video game played competi-

tively for spectators, typically by professional gamers. Overwatch is the fastest to reach more than 30 million players.

The Overwatch League, slated to begin later this year, is a unique opportunity for owners and players and is the first major esports league to feature a city-based structure.



## IN THE SCHOOLS



Foxborough's new faculty gets a behind-the-scenes tour of Gillette Stadium on Aug. 23. **Front row (left to right):** Angela Murphy, Tracy Knapp, Aseel Etbail, Bianca Brannigan-Jones, Julie Stoltz, Hannah Gomes, Colleen McCune, Nikole Dudick and Paul Madden. **Back row (left to right):** Jessica Libby, William Ivatts, Aaron Bush, Tenika Ortiz, Seth Golder and Melissa Deminjan.

## The Kraft Group welcomes new teachers to Foxborough with tour of Gillette Stadium

The Kraft Group welcomed 15 of Foxborough's newest faculty to town with a behind-the-scenes tour of Gillette Stadium on Aug. 23. The group got a sneak peek of the concert stage for the Kenny Chesney concerts, toured the stadium's press boxes and scoreboard control room, where they received a tutorial on how graphics and messages are displayed on the video boards.

"The tour of Gillette Stadium is always the highlight of our two-day new teacher orientation," said Deb Spinelli, superintendent of Foxborough Public Schools. "It's so much fun and our newest faculty members experienced firsthand the tremendous support we get from the Kraft Group and Patriots."

## FACES OF FOXBOROUGH

### ROB GRONKOWSKI

A native of Williamsville, N.Y., Rob Gronkowski has called Foxborough home since being drafted by the Patriots in 2010. The tight end has been a superstar on and off the field since his rookie season. In seven NFL seasons, "Gronk" has established himself as one of the most dominant tight ends in NFL history and owns six NFL records to go with four Pro Bowl and three All-Pro selections. In the community, Gronk received the Ron Burton Community Service Award in 2016, which is presented annually to a Patriots player in recognition of his many contributions in and outstanding commitment to the community.

"Rob is just as fun to watch at a community event as he is on the game field," said Patriots Chairman and CEO Robert Kraft. "Giving back to the community is a big part of being 'Gronk.' He is engaging with fans of all ages. His gregarious personality makes him one of our greatest ambassadors, especially when spreading cheer to children at local hospitals or schools. We love the devotion and enthusiasm that he shows in the community."

As for the town he now calls "home," Gronk says he enjoys the small-town feel of Foxborough.

"It's a nice and peaceful community with good people around," Gronk said. "It's awesome to see everyone come together as a community on game days to celebrate the New England Patriots and cheer us on. It's awesome to live in your team's hometown and play three minutes down the road."

Gronk has also enjoyed the interactions he's had with people he's met in town.

"It's great meeting people in town," Gronk said. "They all have a big smile on their face and are always trying to help you out wherever you go. ... It's kind of like being back home in New York."



# PARTNERS IN PATRIOTISM

## PATRIOT PLACE NEWS



Patriot Place General Manager Brian Earley presents Petco Patriot Place store manager Atau Ahmad a customized Patriots jersey to commemorate the grand opening of the pet specialty retailer in Foxborough on Sept. 9.

## Patriot Place welcomes Petco to Foxborough

Petco, a leading specialty retailer of premium pet food, supplies and services, celebrated its grand opening at Patriot Place in September with a number of giveaways, special appearances and free activities.



Patriots center David Andrews celebrates the grand opening of Petco at Patriot Place with his dog, Kimber.

Patriot Place General Manager Brian Earley officially welcomed Petco to Foxborough by presenting Petco Patriot Place Manager Atau Ahmad with a customized Patriots jersey. Ahmad then cut the ribbon to the new store before welcoming customers inside. Joining Earley in welcoming Petco to Patriot Place were Patriots center David Andrews and his dog, Kimber, Patriots Cheerleaders, Foxborough Town Manager Bill Keegan, Assistant Town Manager Mary Beth Bernard and Board of Selectmen Chair David Feldman.

Andrews took photos with customers, signed autographs and toured the store with his German Shepherd.

## Whiting & Davis opening at Patriot Place

Whiting & Davis, a high-end fashion and fine collections retailer, opens its flagship store at Patriot Place in October. The store will feature the company's jewelry collections, mesh handbags, wallets and many accessories. The Patriot Place store, located between Dunkin' Donuts and Godiva, showcases fashionable products, including Whiting & Davis' iconic meshes, elegant pearls, clean metals, fun colors and vintage styles that cater to women of all ages.

Whiting & Davis is opening its first storefront location at Patriot Place.



*"We are thrilled to welcome two new businesses to Foxborough with the openings of Petco and Whiting & Davis at Patriot Place."* - Brian Earley, Patriot Place General Manager

## The Hall at Patriot Place adds Super Bowl LI display to museum



### The greatest comeback in Super Bowl history comes to life in The Hall's 'Anatomy of a Comeback' exhibit

The Hall at Patriot Place presented by Raytheon underwent a series of renovations over the summer to make room the Patriots' fifth Lombardi Trophy and Super Bowl LI championship ring, as well as add game-used artifacts to a dazzling display that pays homage to the greatest comeback in Super Bowl history.

The result is a stunning new area within the Super Bowl Experience exhibit that uniquely tells the story of the Patriots historic comeback to claim their fifth world championship. The addition is called the "Anatomy of a Comeback" and features eight monitors in a mosaic-like display to show exclusive interviews with Patriots head coach Bill Belichick, wide receiver Julian Edelman, running back James White, defensive back Devin McCourty and defensive lineman Trey Flowers. The interviews and video presentation gives fans firsthand accounts of how the Patriots dramatic overtime victory in Super Bowl LI unfolded.



The uniform James White wore, along with the football he carried, during the game-winning touchdown in overtime of Super Bowl LI is on display at The Hall.

quarterback Matt Ryan fumbled on Dont'a Hightower's strip sack.

"The dramatic nature of the Patriots comeback in Super Bowl LI required us to do something different at The Hall," said Bryan Morry, The Hall's executive director. "We think this exhibit best portrays the historic importance of a 25-point comeback victory in the biggest game of the season. We think fans will love it."

# PARTNERS IN PATRIOTISM

## STADIUM: Union Point, JetBlue Landings offer fans new amenities

From PAGE 1

A number of this year's most notable enhancements can be found on the stadium's upper concourse, where one of the main goals this offseason was to create more communal spaces for fans in the 300 level.

"A lot of what we did this offseason was focus on areas that we could transform," said Jen Ferron, Patriots Chief Marketing Officer. "We worked tirelessly to talk to our fans and our customers to understand where else we can add offerings that improve their experiences."

These enhancements are an extension of the work that was done to the stadium's field and lower concourse levels in 2015 with the opening of the Optum Field Lounge, the Cross Insurance Pavilion & Business Center, the DraftKings Fantasy Sports Zone and the widening of the CarMax Bridge. New fan amenities to the stadium this year are Union Point, the JetBlue Landings and a food and drink rail.

### UNION POINT

Union Point, located in the southwest corner of the upper concourse, is a new communal space for fans to gather and enjoy full bar



service, an array of HDTVs and corner views of the playing field. A unique roof canopy over the space provides fans shelter from the quintessential New England elements.

"Union Point has already become a focal point of the upper concourse," said Ferron. "Everybody who's been up to the space has been really impressed. It feels like it's been completely transformed."

### JETBLUE LANDINGS

Located in each of the four quadrants of the upper concourse, the JetBlue Landings serve as the main concession areas. Each landing is designed to let in natural light while also providing comfortable covered space for fans to gather and socialize during the game. De-

pending on the forecast, the large, operable garage doors allow the landings to be protected from the elements or open into the upper concourse.

"The impetus here was to reorient our concession stands to improve lines and offer better food and beverage," said Ferron. "The JetBlue Landings provide a beautiful canopy roof that will provide comfort and shelter from the elements for our fans on game days."

### FOOD & DRINK RAIL

Encircling much of the upper concourse is a 10-inch wide, stainless steel food and drink rail that overlooks the field. This amenity enables fans to easily meet up with friends and family to blend social

time with game time.

"We just wanted to make sure that there were areas where our fans felt like they could appreciate time with one another after getting their food and beverage and enjoy the game," said Ferron. "It's been a great fan enhancement."

After 15 years of operating Gillette Stadium, the Kraft Group continues to look at ways to build upon the amenities offered by adding enhancements and improvements that patrons are looking for.

"It's really important to us to invest and find new ways to create amazing fan experiences to our customers," said Ferron. "I think we've done exactly that with the addition of these new amenities on the upper concourse."



## The Kraft Group holds first ever employee 3v3 basketball tournament

More than 70 Kraft Group employees participated in the company's first ever 3v3 basketball tournament on Friday, Sept. 15, at the Invensys Foxboro Branch of the Hockomock Area YMCA.



team president Brian Bilello, emerged victorious - and unbeaten - in the tournament. The winners were awarded championship trophies and gift cards to the Patriots ProShop.

Fifteen teams competed in the three-hour tournament. A team of New England Revolution employees, including

A huge thank you to Ed Hurley and his staff at the Invensys Foxboro Branch of the Hockomock Area YMCA for hosting the tournament.

## Commuter Rail pilot service coming to Foxborough in 2019

In August, the MBTA's Fiscal Management Control Board approved an 11 1/2 month pilot program to expand weekday commuter rail service to Foxborough via Foxboro Station at Gillette Stadium. During the pilot, eight Fairmount Line trains and one Franklin Line train will be extended to Foxborough for travel to South Station. The program is set to begin in the spring of 2019.



With a minimum of 500 available parking spaces, the pilot program is expected to alleviate parking constraints at nearby commuter rail stations and provide area commuters with a more convenient transportation option into

Boston. There is also tremendous economic opportunity for Foxborough and the surrounding area that can come with establishing this type of public transit. This includes the potential for 3 million square feet of new development throughout the region that could bring additional employment opportunities of up to 12,000 new full-time jobs and \$41 million in additional annual state taxes.

The Kraft Group joined the many local and regional proponents in supporting this pilot program because of the anticipated economic, transportation and environmental benefits that come with regular commuter rail service and looks forward to forming a new, public-private partnership with the Town of Foxborough and the Massachusetts Department of Transportation.



# HAPPY CAMPERS

## Booth summer campers visit Patriots Training Camp, meet favorite players

The New England Patriots welcomed 30 campers, ages 10 and older, from Foxboro Recreation's Booth summer camp to the team's Aug. 2 training camp practice on the fields behind Gillette Stadium.

The campers beamed with excitement from their VIP seats as they watched their favorite players, including wide receiver Julian Edelman and quarterback Jimmy Garoppolo practice. Following the training session, Edelman, Garoppolo, center David Andrews and cornerback Stephon Gilmore stopped by to see the children.



*Patriots wide receiver Julian Edelman autographs a Foxboro Warriors bag for Jill Slattery following Patriots Training Camp on Aug. 2. Slattery was one of 30 children, ages 10 and older, from the Foxboro Recreation Department's Booth summer camp to attend the practice as special guests of the Patriots.*

The players each took selfies with the group and signed autographs. Andrews even let a few of the campers try on his helmet.

"It was the trip of the year for these kids," said Foxboro Recreation Director Debbie Giardino.

"Those players were a class act and I am extremely touched by how well they treated our campers. It shows you how much the players care about the fans, especially these young fans from Foxborough. It was really special."



## Foxborough Residents Participate in Pats

For the second time in three years, the NFL regular season began in Foxborough as the Patriots hosted the 2017 NFL Kickoff game against the Kansas City Chiefs at Gillette Stadium on Sept. 7.

As part of the festivities, a group of Foxborough

residents joined hundreds of volunteers to participate in the Patriots Super Bowl LI Championship Moment during the pregame ceremonies.

Residents Timmy Blanch, Liam Devlin, Mason Dorr, Rory Flynn, Seamus Foley, Jack Greene, Gus Greene,



Members of the original Patriots cheerleading team, Mary Miller (left) and Laurel Reid, both of Foxborough, reconnected at the Patriots-Giants preseason game on Aug. 31.

## Foxborough natives return as part of the Patriots Cheerleaders' celebration of 55 years of the program

Former Patriots Cheerleaders from the past six decades returned to Foxborough in August to celebrate over 55 years of cheering the New England Patriots.

Patriots Cheerleaders from as far back as the 1960s and current cheerleaders were represented as the cheerleaders took the field for

a pregame ceremony during the Patriots' Aug. 31 preseason game vs. the Giants.

Foxborough natives Mary Miller and Laurel Reid, both members of the original Patriots cheerleading team, joined more than 200 alumnae cheerleaders in the pregame ceremony and halftime performance.

## Pregame Celebration to Kick Off 2017 NFL Season

Ben Hamilton, Dylan Hyde, Paul Joseph, Liv McAndrews, Colin Murphy, Andrew Murray, Aidan Nagle and Carter Rice were on the field to help unfurl the American flag and the Patriots Super Bowl championship banners during the ceremony, which was televised nationally on NBC.

The pregame event included a

spectacular fireworks display, a musical performance by Flo Rida, on-field appearances by Patriots alumni Matt Light, Kevin Faulk, Deion Branch, an appearance by actor Mark Wahlberg and the unveiling of the Patriots Super Bowl LI championship banner. Country music singer and songwriter Maren Morris performed the National Anthem.



Teresa Culverhouse (left) and her husband, Tim (middle), chat with Patriots long snapper Joe Cardona after the team's training camp practice on Friday, Aug. 4. Teresa and Tim won the Partners in Patriotism's Resident Playbook offer of a VIP experience at Patriots Training Camp.

## Newlyweds enjoy VIP experience at Pats Camp

Teresa and Tim Culverhouse have had a very exciting year. The couple moved into their Foxborough home in April and got married in June. A month later, they received the Q2 issue of the Partners in Patriotism newsletter and quickly entered into the Resident Playbook offer to win a VIP experience at Patriots Training Camp.

"We were so excited to see something from the Patriots in our mailbox," said Teresa. "We have both been lifelong fans and could not pass up on the opportunity to enter to win such a fun prize."

The Culverhouses were among nearly 200 entrants into the contest and when Teresa was notified that she and three of her guests would be attending the Patriots Training Camp practice on Aug. 4 as VIP guests of the team, she couldn't believe it.



From left: Laura Kolbeck, Teresa Culverhouse, Tim Culverhouse and Jack Harrison.

"I immediately called my husband to see if he could stay home from work that morning," she said. "When I told him it was because we won the prize and would be going to training camp, he was just as excited as I was."

Teresa, an elementary school teacher in Foxborough, invited her friend Laura Kolbeck (also an elementary school teacher in Foxborough) while Tim, an assistant site editor at TechTarget, invited his friend Jack Harrison of Walpole.

The group watched the Patriots practice from the team's VIP tent. When practice finished, Patriots long snapper Joe Cardona and quarterbacks Jimmy Garoppolo and Jacoby Brissett visited them, signing autographs and posing for photos.

"This was an amazing experience," said Teresa. "From the special seating, to watching practice, receiving awesome Patriots swag and meeting Jimmy Garoppolo, Joe Cardona and Jacoby Brissett after practice, it was an awesome day for us to share with our friends."

After practice, the group headed inside The Hall at Patriot Place presented by Raytheon for a complimentary tour of the museum.

# PARTNERS IN PATRIOTISM

## PARTNERS IN PATRIOTISM FUND

### COACH RECEIVES 'MOST INCREDIBLE HONOR'

Surrounded by his family, friends and multitudes of coaches and players, Jack Martinelli was recognized by the Foxborough community for the positive impact he has had on the lives of thousands of young men over 35 years as head coach of the Foxborough High School football team.

The legendary coach humbly accepted the well-deserved recognition during a public ceremony in August in which the field he has coached on for more than three decades at the Ahern Middle School was formally renamed, "Jack Martinelli Field."

Martinelli thanked all of those in attendance, as well as the Foxboro Football Alumni Association, Foxborough Public Schools administration and the Foxborough School Committee, calling the field dedication in his name "the most incredible honor."

"I shall forever remain grateful and humbled for the recognition I have received for a field that I have so many wonderful memories on," Martinelli said. ... "[This] honor really belongs to some 3,000 tough and hard-nosed Foxborough young men that always combined working class traditions with white collar skills that had a passion for the game and always played with such unity, focus and determined resolve."

The Foxboro Football Alumni Association spearheaded the campaign to rename the Ahern field after Martinelli and received approval from the Foxborough School Com-



The Partners in Patriotism Fund proudly donated \$9,675 toward the Jack Martinelli Field naming project and dedication ceremony held on Aug. 27.



mittee in March.

From there, they enlisted the help of the community to raise funds for the signage and dedication ceremony. The Partners in Patriotism Fund proudly donated \$9,675 to the project to help kick off the fundraising effort, which raised \$20,225.



"The Foxborough [football] program has been blessed with many people and organizations over the years," Martinelli said. ... "I am very honored and tremendously moved to even be considered for such an honor. It goes well beyond thanks for being a coach."

## FOXBOROUGH BOY SCOUTS THANK PIP FUND FOR HELPING THEM GET TO THE NATIONAL JAMBOREE

Dear PIP Fund,  
Foxborough Boy Scouts from Troop 32 would like to thank the Partners in Patriotism Fund for its donation to help the Scouts attend the 2017 National Boy Scout Jamboree held at the Summit Bechtel Reserve in West Virginia this past July.

The Troop 32 Scouts spent 10

days engaged in a number of activities like zip lining, scuba diving, white water rafting, lessons in STEM, local community service projects, rock climbing, patch trading, kayaking and even a visit from President Donald Trump.

Sincerely,  
Foxborough Troop 32

## PIP Fund donates to McGinty Family Fun Day, FHS Swim Team and IgoCares

The Partners in Patriotism Fund donated nearly \$30,000 in the third quarter to benefit Foxborough organizations and individuals. Among the recipients were:

### MCGINTY FAMILY FUN DAY

The PIP Fund donated \$2,000 to the McGinty Scholarship Foundation in support of McGinty Family Fun Day held on the Common in September.

### NEW UNIFORMS FOR FHS SWIM TEAM

The PIP Fund donated \$2,000 to the Foxborough High School swim team for the purchase of new swim suits for the 2017-18 season.

### SUPPORTING THE MISSION OF IGO CARES

The PIP Fund donated \$5,000 to IgoCares to assist the organization's mission of supporting families in need.

### NEW SCOREBOARD FOR MIDGET FOOTBALL

The PIP Fund donated \$850 to Foxboro Midget Football to offset the cost of a new scoreboard console.





# Request for Donation

### Partners in Patriotism Fund

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization committed to supporting Foxborough-based groups and organizations that make a positive, lasting impact in the Town of Foxborough. The PIP Fund assists groups, organizations, individuals and philanthropic projects that benefit or improve the quality of life in the Town of Foxborough.

Our community grants are intended to support philanthropic, charitable and humanitarian efforts of Foxborough nonprofits, organizations, civic and community groups that directly benefit the Town of Foxborough. The Fund does not fulfill sponsorship requests or projects, programs and events that do not have a direct benefit to the Town of Foxborough.

A portion of our funds also serve as a means of financial assistance to Foxborough residents who experience an unexpected emergency or loss. These personal assistance grants are intended to provide recipients with permanent financial solutions following an unexpected loss or sudden emergency that has drastically impacted the applicant's financial situation.

**Every line of this form must be completed accurately and your need for funding must be stated clearly in order to be considered for review. Please attach support documentation and additional typed pages to this application as needed. For more information, visit [www.GilletteStadium.com/Partners-in-Patriotism](http://www.GilletteStadium.com/Partners-in-Patriotism)**

## CONTACT INFORMATION

NAME OF ORGANIZATION OR INDIVIDUAL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

AMOUNT OF REQUEST: \_\_\_\_\_ DATE FUNDING IS NEEDED (Be specific): \_\_\_\_\_

## REQUEST INFORMATION

**Please provide a detailed summary of your request, including the need for funding and a breakdown of estimated expenses (attach supporting documents and additional typed pages to application as needed):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*If this request is approved, are you willing to share this news publicly via local media? Note, your response has no bearing on whether this application is approved.*

Yes \_\_\_\_\_ No \_\_\_\_\_

**By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Fund may request to review and verify certain information, including financial information, with regards to your request.**

**Mailing address:** Partners in Patriotism Fund, One Patriot Place, Foxborough MA 02035  
**Or scan and email to:** [PIPFund@Patriots.com](mailto:PIPFund@Patriots.com)

# UPCOMING EVENTS AT *Gillette* STADIUM™

<b>OCT 15</b>	<p><b>REVOLUTION VS. NEW YORK CITY FC</b>  <b>Date:</b> Sunday, Oct. 15, 3:00 p.m.  <b>Details:</b> The New England Revolution host New York City FC in a regular season match at Gillette Stadium.</p>	
<b>OCT 22</b>	<p><b>NFL WEEK 7: PATRIOTS VS. ATLANTA FALCONS</b>  <b>Date:</b> Sunday, Oct. 22, 8:30 p.m.  <b>Details:</b> The Patriots host the Atlanta Falcons in a Super Bowl LI rematch at Gillette Stadium. The game will be televised in primetime on NBC's "Sunday Night Football."</p>	
<b>OCT 29</b>	<p><b>NFL WEEK 8: PATRIOTS VS. LOS ANGELES CHARGERS</b>  <b>Date:</b> Sunday, Oct. 29, 1:00 p.m.  <b>Details:</b> The Patriots host the Los Angeles Chargers in Week 8 of the NFL season at Gillette Stadium.</p>	
<b>NOV 26</b>	<p><b>NFL WEEK 12: PATRIOTS VS. MIAMI DOLPHINS</b>  <b>Date:</b> Sunday, Nov. 26, 1:00 p.m.  <b>Details:</b> The Patriots host the AFC East division rival Miami Dolphins in Week 12 of the NFL season at Gillette Stadium.</p>	
<b>DEC 2</b>	<p><b>2017 MIAA HIGH SCHOOL FOOTBALL STATE CHAMPIONSHIPS</b>  <b>Date:</b> Saturday, Dec. 2, 9:00 a.m.  <b>Details:</b> The Kraft family and Gillette Stadium will host the MIAA High School Football State Championships for an 11th consecutive season, crowning six state champions in Massachusetts.</p>	
<b>DEC 24</b>	<p><b>WEEK 16: PATRIOTS VS. BUFFALO BILLS</b>  <b>Date:</b> Sunday, Dec. 24, 1:00 p.m.  <b>Details:</b> The Patriots host the AFC East rival Buffalo Bills on Christmas Eve at Gillette Stadium.</p>	
<b>DEC 31</b>	<p><b>WEEK 17: PATRIOTS VS. NEW YORK JETS</b>  <b>Date:</b> Sunday, Dec. 31, 1:00 p.m.  <b>Details:</b> The Patriots host the AFC East rival New York Jets on New Year's Eve at Gillette Stadium.</p>	

## 2018 GILLETTE STADIUM EVENTS

### Gillette Stadium to welcome back NCAA Lacrosse, Ed Sheeran, Supercross in 2018

Gillette Stadium has announced three major events for 2018 thus far with the return of the Feld Motorsports Supercross Series, the 2018 NCAA Men's Lacrosse Championships and British singer-songwriter Ed Sheeran in concert.

#### NCAA MEN'S LACROSSE CHAMPIONSHIPS

The NCAA Men's Lacrosse Championships will return to Gillette Stadium over Memorial Day Weekend in 2018. The 2017 Championships attracted nearly 100,000 lacrosse fans from around the country.

#### 2018 MONSTER ENERGY SUPERCROSS SERIES

After a record breaking season, Feld

Motorsports announced the 2018 Monster Energy Supercross Series schedule, which includes a visit to Gillette Stadium on April 21, 2018. The venue successfully hosted the Monster Energy AMA Supercross, the world's premier stadium motorcycle circuit, in April 2016.

#### ED SHEERAN IN CONCERT

Two years after performing in front of a crowd of more than 52,000 - his largest tour audience in the United States at the time - Sheeran has announced his return to headline Gillette Stadium with a show on Sept. 15, 2018. Gillette Stadium was the first NFL stadium Sheeran ever headlined.



## IN THE COMMUNITY



Logan Hocker, 6, of Foxborough (left) has his photo taken with Patriots kicker Stephen Gostkowski at The Hall at Patriot Place presented by Raytheon on Sept. 19.

### Foxborough first grader reads with Stephen Gostkowski

To congratulate participants on "Doing Their Job" and completing the Patriots 1,000-minute Read Between the Lines Summer Challenge, The Hall at Patriot Place presented by Raytheon held a special reading event with Patriots kicker Stephen Gostkowski on Sept. 19. Among the children selected during

the event as grand prize winners was 6-year-old Logan Hocker of Foxborough. Logan won a Tom Brady autographed photo, an autographed copy of Malcolm Mitchell's book, "The Magician's Hat" and a number of other Patriots goodies. He also had the opportunity to meet Gostkowski, who read to the children.

# UPCOMING EVENTS AT Patriot PLACE

OCT  
14

## PERSONAL BEST CHARITY'S TURKEY TROT 5K AT PATRIOT PLACE

Date: Saturday, Oct. 14

Details: Personal Best Charity's Turkey Trot 5K race returns to Patriot Place for a second consecutive year in partnership with Bass Pro Shops. Funds are raised through the race to be donated to the Turkey Brigade, which sets out to provide 3,000 local families in need with a full Thanksgiving dinner.



OCT  
14

## EIGHTH ANNUAL FALL HARVEST CELEBRATION

Date: Saturday, Oct. 14

Details: Celebrate autumn at Patriot Place's eighth annual Fall Harvest presented by Ocean Spray. The event is free and features a variety of family activities, including a public viewing of the Ocean Spray cranberry harvest at the bog behind Bass Pro Shops.



OCT  
24

## TRICK-OR-TREATING SPOOKTACULAR

Date: Tuesday, Oct. 24

Details: Parents are invited to dress their kids in Halloween costumes and take them to Patriot Place for an afternoon of trick-or-treating throughout the property. For more information, visit [www.Patriot-Place.com](http://www.Patriot-Place.com).



NOV  
10

## WINTER SKATE AT PATRIOT PLACE OPENS

Date: Friday, Nov. 10

Details: The popular outdoor ice skating venue presented by Harvard Pilgrim Health Care opens for a ninth season at Patriot Place. For more information, visit [www.Patriot-Place.com](http://www.Patriot-Place.com).

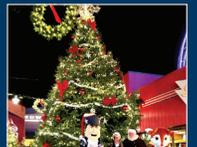


NOV  
21

## PATRIOT PLACE HOLIDAY GIVING TREE LIGHTING

Date: Tuesday, Nov. 21

Details: Kick off the holidays at Patriot Place with the ninth annual tree lighting to benefit Cradles to Crayons. The event features live holiday music and special appearances by Santa and Mrs. Claus. For more information, visit [www.Patriot-Place.com](http://www.Patriot-Place.com).



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# PARTNERS IN PATRIOTISM

## RESIDENT PLAYBOOK

### WIN A 10-CLASS PACK TO PURE BARRE PATRIOT PLACE!

Patriot Place is giving one Foxborough resident the chance to experience Pure Barre's total body workout for free with an exclusive 10-class pack giveaway.

The workout utilizes the ballet barre to perform small, isometric movements, which burns fat, sculpts muscles and creates long, lean physiques. Each class is 55 minutes and begins with a warm-up in the center of the room, on the floor, and then standing with light weights to work your arm muscles before moving to the barre to work your thighs and your seat. You'll then do a series of ab exercises followed by a cool down. The results are achieved through Pure Barre's proprietary technique of using precise, focused movements to work each major muscle group - including arms, thighs, seat and abdominals - to the point of fatigue and then stretch the muscles back out to create a strong, lean and toned physique.

Details on how to enter this exclusive resident offer can be found in the photo caption.

### HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Resident Playbook" in the subject line to [FoxboroResidents@GilletteStadium.com](mailto:FoxboroResidents@GilletteStadium.com). One winner will be chosen at random and notified via email on **Friday, Nov. 17**. For rules and regulations, visit [www.GilletteStadium.com/Partners-in-Patriotism](http://www.GilletteStadium.com/Partners-in-Patriotism)

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Gillette Stadium  
One Patriot Place  
Foxborough, MA 02035

