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Quarterly Insight into the Progress and Philanthropy of The Kraft Group

PARTNERS IN PATRIOTISM



BEST OF 2016 COMING TO FOXBOROUGH

Many of the year's best events in sports and entertainment will be at Gillette Stadium

Gillette Stadium's 2016 calendar is filling up with more than 40 major sports and entertainment events already announced. In addition to 10 Patriots home games, 17 Revolution home matches and four UMass football games, the stadium will also host a number of the summer's hottest concerts, three Copa America international soccer matches, the world's premier stadium Supercross motorcycle circuit and a Monster Jam truck show.

The Revolution earned a point in the standings during its home opener vs. D.C. United on March 12 and will look to build on a strong 2015 season that saw a 30 percent increase in attendance.

Feld Entertainment will bring two motor sports events to the stadium this year with the Monster Energy AMA Supercross, the world's premier stadium motorcycle circuit, stopping in Foxborough on April 23 and Monster Jam: Path of Destruction returning for a third straight year on June 25.

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HISTORIC EVENT

2016 NHL Winter Classic nets Foxborough the most revenue ever received for a special event at Gillette Stadium; Caps historic 2015 events season

Gillette Stadium capped off an extraordinarily exciting and busy 2015 events season with one of the most iconic events in the stadium's 14-year history: the 2016 Bridgestone NHL Winter Classic on New Year's Eve and New Year's Day.

The Winter Classic and Alumni games between the Boston Bruins and Montreal Canadiens drew more than 109,000 fans to Foxborough and generated nearly \$350,000 in Town User Fee (ticket fee) revenue. That figure is the highest total the Town has ever received for a special event at Gillette Stadium. The previous high for a single event was \$328,000 generated from U2's 360 Tour in 2009.

Fittingly, the record-high revenue from these two outdoor hockey events underlined a historic year for the Town and Gillette Stadium, as the venue hosted more than 50 major ticketed events, including a stretch of four ticketed events in a span of seven days in September, highlighted by the Patriots' win over the Pittsburgh Steelers on the NFL's opening night. These events generated more than \$3.34 million in ticket user fee revenue to the Town, also a new high. The \$3.34 mil-

lion is a \$598,000 increase over the 2014 events season and 140 percent above the minimum guarantee negotiated to the Town, per the Stadium Lease Agreement.

"It's a good sign that we are receiving more revenue from Gillette Stadium for these events and based on what I'm seeing now for a schedule of events coming up this summer, we could easily see a similar result in revenue," Foxborough Town Manager Bill Keegan said. "That's great news. I just want to congratulate the Kraft Group on their efforts."

We are proud to share the success of a great year with the Town and thank the community's public safety departments for their tireless efforts, officials and residents for their support. We look forward to a busy 2016 events season, which currently has more than 40 events on the calendar.

At Patriot Place, we welcomed a new business to Foxborough this past quarter with the opening of Menchie's Frozen Yogurt, celebrated another successful season of Winter Skate with our fourth annual Finale on

See **2016**, Page 4



The 2016 NHL Winter Classic and Alumni games between the Boston Bruins and Montreal Canadiens brought more than 109,000 fans to Foxborough. Read more on Page 5.

PARTNERS IN PATRIOTISM

PATRIOT PLACE NEWS



WHERE SMILES, ART COME ALIVE

Patriot Place partners with Foxborough Public Schools and Foxboro Dental Associates to present second annual Foxborough Street Painting Festival on May 21

Artists of all ages from the region are invited to participate in the second annual Foxborough Street Painting Festival at Patriot Place on Saturday, May 21, from 9 a.m. to 6 p.m.

In partnership with the Foxborough Public Schools and Foxboro Dental Associates, Patriot Place will host a full day of artistic opportunities and family fun activities, including: caricature and balloon artist stations, live musical performances, the New England Revolution Fan Zone and a special appearance by Pat Patriot. Additionally, the Foxborough Art Association will participate in a Paint Out event at The Artist's Studio & Gallery where student artwork from Foxborough High School will be on display.

Foxboro Dental Associates will present more than \$2,000 in awards to the top three chalk drawings in each of the following categories at the Street Painting Festival: Students Grades K-4; Students Grades 5-8; Students Grades 9-12; Adults (Age 19+); Family (Student and Adult Team); Best Representation of Theme - "What Makes Me Smile" and People's Choice, where spectators will help judges by voting on their favorite drawings. Proceeds from the tokens purchased for the People's Choice Award will go toward an Art Scholarship for Foxborough High School seniors planning to major in art.

Patriot Place will provide the pavement for participants' canvases and pastel chalks for their mediums. Space is limited, so participants must register for the event by May 6 to reserve their 5'x5' canvas. For more information, including how to register, visit www.patriot-place.com.

BY THE NUMBERS

Patriot Place was named a finalist in MassRecycle's 21st Annual Recycler of the Year Award for its outstanding achievements in and contributions towards recycling and waste reduction in Massachusetts. In 2015, Patriot Place doubled its landfill waste diversion as a result of expanding single stream recycling and implementing organics via Waste Management's Total Recycle Program. The numbers below highlight Patriot Place's sustainability efforts in 2015.

845 TONS



Patriot Place converted 845 tons of waste to energy

1.9 MILLION

Patriot Place conserved 1.9 million gallons of water - enough to meet the fresh water needs of 25,093 people



333 METRIC TONS

Patriot Place avoided emissions of 333 metric tons of CO₂, which is the equivalent to removing 70 cars off the road



1.4 MILLION

Patriot Place conserved 1.4 million kW-hrs of electricity - enough to power 131 homes for a full year



IN THE COMMUNITY

Foxborough Residents to Run for Patriots Boston Marathon Team

The 2016 New England Patriots Charitable Foundation's Boston Marathon Team has been fundraising and training for April's historic race with the goal of overcoming the ultimate endurance test and crossing the finish line at Mile 26.2 on Boylston Street.

Among the 31 runners, including 10 Kraft Group employees, that comprise this year's team are Foxborough residents Mark Lamson and Jim Sestito.



Lamson

"For me, running the Boston Marathon for the New England Patriots Charitable Foundation is the perfect culmination of three different aspects of my life," said Lamson. "First, as a fan of our hometown team, just being accepted onto the Patriots Marathon Team is amazing. Second, I enjoy challenging myself physically, as I believe it leads to challenging yourself in other aspects of your life, including being a better person. My final and most important reason for running is my son and daughter. My goals to improve myself are directly derived from being a father. I believe giving back to the community sets a perfect example as a role model for my family about being the best you can be."



Sestito

"Growing up in the shadows of Gillette Stadium has always given me a special bond to the New England Patriots," said Sestito. "When I was presented with the opportunity to run the Boston Marathon for the New England Patriots Charitable Foundation, it was something I couldn't pass up. Running the most historic race in America, that happens to hail in Boston and representing my hometown team? Sign me up! I am going to work my butt off to raise as much money as I can as well as log as many miles in my running shoes as I can to prepare for this race and make all of my donors proud."

Since its inception nine years ago, the New England Patriots Charitable Foundation's Boston Marathon teams have raised more than \$1.3 million to support children and families throughout the region. For the sixth consecutive year, the funds raised will support the Myra Kraft Community MVP Awards program, which awards grants to nonprofit organizations through nominations of deserving volunteers in the New England region in honor of the late Myra Kraft, who was a lifelong volunteer and community advocate.

PARTNERS IN PATRIOTISM

PARTNERS IN PATRIOTISM FUND

SENSE OF COMMUNITY

In the latest example of Foxborough's pride and sense of community, more than 100 Foxborough residents, businesses and local organizations came together to support a campaign to raise funds for a new 100-foot fiberglass flagpole to replace the current deteriorated flagpole on the Common.

Sharing in that sense of community, the Partners in Patriotism Fund was proud to award a grant of \$12,000 to the Friends of the Foxborough Flagpole, which enabled the Town to begin the procurement process and site excavation for the installation of the new flagpole.

"We are deeply appreciative that the Partners in Patriotism Fund found our campaign worthy of support," said Town

Historian Jack Authalet. "The Partners in Patriotism Fund's involvement has added so much to our sense of community here in Foxborough through their outreach to programs and individual efforts that benefit the depth and breadth of community life, the organizations which reach out to children, our seniors, all of our Scout and athletic programs and virtually every segment of community activity. Virtually all of these individuals participating in these community activities have, at some point in their lives, stood on the Common and pledged allegiance to the flag flying there."

The Friends of the Foxborough Flagpole hope to unveil the new flagpole on Memorial

Day weekend.

Another recent project with a strong sense of community is the Sharon Wason Memorial Pavilion, which has seen a group of residents and community leaders, with



Members of the Friends of the Foxborough Flagpole accept a \$12,000 donation from the Partners in Patriotism Fund.

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FACES OF FOXBOROUGH

JOELLE ZAHKA

Joelle Zahka moved to Foxborough after graduating college in 2013. Later that summer, she began an internship with the Kraft Group in Gillette Stadium's Ticket Office. Following her internship, the Kraft Group hired Joelle full-time as a Ticket Office Coordinator.

In this role, Joelle processes and manages all internal ticketing requests, including Alumni Tailgate and Hospitality and premium seating. She is also responsible for ticketing requests for the new Cross Insurance Pavilion & Business Center. Additionally, Joelle oversees a part-time staff of 45 and two interns and manages customer service for the Patriots 365 program and all Field Entertainment events from building to post-event reporting.

"What I like most about my job is the people that I work with and the atmosphere," Joelle said. "I love coming to work and knowing that I am directly impacting this organization. I love being a part of something special. Every day is something new. Every day has new challenges and new opportunities to grow. When I drive down Patriot Place on my way to the stadium, I can't help but get excited about the team, the organization and the role I play."

When Joelle is not working, she enjoys being active and spending time with her family and friends. She also enjoys the sense of community in Foxborough.

"Foxborough is a wonderful town," Joelle said. "I enjoy being able to go for a run in my neighborhood where everyone waves and says, 'Hello.' People walk their dogs and kids play outside. It's a great place to live."



Joelle Zahka and her family moved to Foxborough from Lexington in 2013.

EVENTS: Stadium Concert Series begins in June

From **PAGE 1**

Concert season is slated to begin on June 3 with the return of Beyonce. Other artists performing in the stadium's Summer Concert Series are: Luke Bryan (July 15-16), Coldplay (July 30) and Kenny Chesney (Aug. 26-27).

Immediately following Beyonce's The Formation Tour, Gillette Stadium will transform into an international soccer arena for one of the most prestigious and storied tournaments in the world: the Copa America Centenario. The stadium will host Chile vs. Bolivia on June 10, Brazil vs. Peru on June 12 and the quarterfinals matchup on June 18.

The fall will feature a return of football with the Patriots hosting two preseason games and eight regular season games. Additionally, UMass football will return for four games in 2016. The Minutemen will host Boston College on Sept. 10, Mississippi State on Sept. 24, Tulane on Oct. 1 and Louisiana Tech on Oct. 15.



Super Bowl 50 halftime headliner Coldplay brings its A Head Full of Dreams Tour to Gillette Stadium on July 30.

For more information, visit www.GilletteStadium.com.

PARTNERS IN PATRIOTISM

IN THE SCHOOLS



GOING THE 'EXTRA YARD' FOR READING

Robert Kraft celebrates National Read Across America Day with book donation to Ahern Middle School; sponsors assembly with bestselling author Mike Lupica

In celebration of National Read Across America Day, New England Patriots Chairman and CEO Robert Kraft sponsored bestselling author Mike Lupica's visit to the Ahern Middle School on March 2 to talk about the importance of reading and writing. Kraft and Lupica's publisher teamed up to donate a copy of the author's book, "The Extra Yard," to every student at the Foxborough middle school.

"Thank you Robert Kraft, the Kraft Group and Mike Lupica for putting a book in every student's hands today," said Ahern Middle School Principal Susan Abrams.

Lupica, who has written 20 sports-themed novels for young readers, credited Kraft for suggesting his visit to Foxborough.

"My good friend Mr. Kraft supports so much of what I'm trying to do," Lupica said to the assembly of 855 students. "He told me his grandchildren read my books and that I should come to Fox-



Mike Lupica, author of many New York Times bestselling books and a prominent sports columnist for the New York Daily News, visited the Ahern Middle School to speak to students about the importance of reading and writing.

borough to talk about my books."

During the assembly, Lupica shared stories about making a career out of his passion for reading and writing and the lessons and inspiration that can be found in sports.

"I have the greatest job in the world to write sports stories about friendship, teamwork and loyalty," Lupica said. "For 250-300 pages, I get to make the world of sports come out the way I want it to. I reward the good guys in my books. I want

the good guys to win."

In Lupica's world of sports, the common theme is adversity often comes before victory and it's how his characters get back up after falling down that resonates with his young readers.

The beauty of sports, according to Lupica, are the memories made, which he told students can be the start of any novel.

"Sports is in the memory-making business," Lupica said. "Each one of you in this gym has a novel in you. If I asked you about the best day you ever had in sports or the worst day you ever had in sports, I'd start thinking about it as a novel."

Following his talk, Lupica participated in a Q&A with students, signed copies of his book and inspired many aspiring writers to reveal the novel within them.

"I definitely think he motivated some writers here," said Foxborough Schools Superintendent Debra Spinelli.

2016: Finale on Ice figure skating show raises nearly \$1K for YMCA

From **PAGE 1**

Ice figure skating show, which raised nearly \$1,000 for the Hockomock Area YMCA's Reach Out For Youth & Families Campaign. In March, we delighted in

the joys of Irish culture at our seventh annual Irish Festival, hosted thousands of travel enthusiasts at the AAA Travel Show and brought more than 200 exhibitors to the New Eng-

land Home Show. Additionally, construction of the Hilton Garden Inn hotel continues to make progress and is expected to open this fall.



Dozens of competitive figure skaters took the ice to perform in Winter Skate's Finale on Ice show on Feb. 28.

PARTNERS IN PATRIOTISM

2016 BRIDGESTONE NHL WINTER CLASSIC

CENTER OF THE HOCKEY WORLD

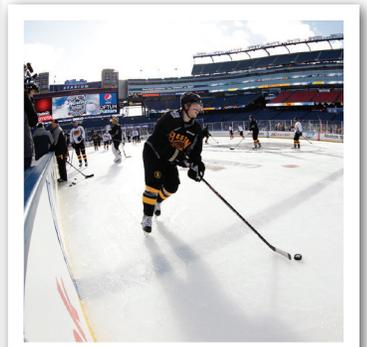
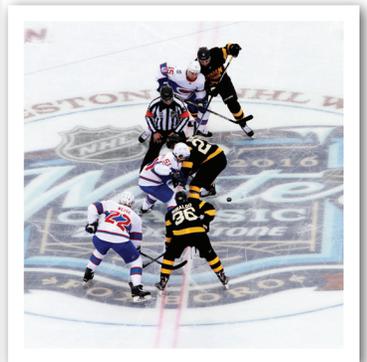
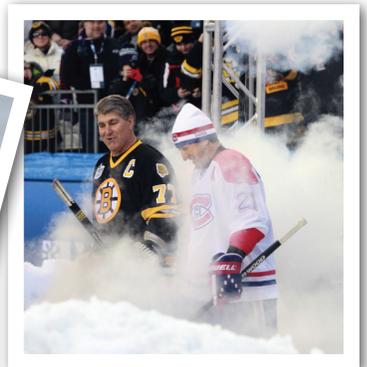
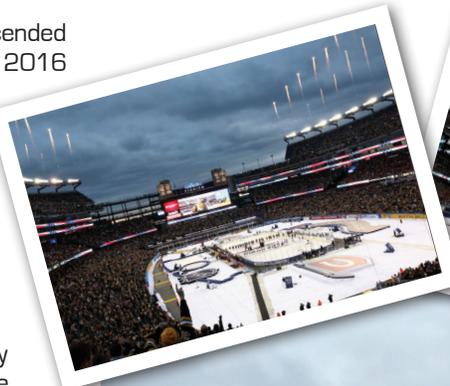
The hockey world descended upon Foxborough for the 2016 Bridgestone NHL Winter Classic on New Year's Eve and New Year's Day.

The spectacle of the Boston Bruins and Montreal Canadiens facing off outdoors added another chapter to the story of the age-old rivalry and instantly became one of the most iconic moments in Gillette Stadium's history.

Prior to the New Year's Day game, Boston Bruins players reveled in the opportunity to play inside the home of the New England Patriots.

"Coming here, you can definitely sense the professionalism the Patriots bring and you've seen all the guys and coaches, how professional they are," said Bruins goaltender Tuukka Rask. "So, I think we're just happy to be playing in the stadium where they've won so many championships."

Said Bruins assistant captain Patrice Bergeron: "I think it's special to be here. The Patriots are definitely an organization that we respect a lot. Just with the success they've had over the years. So it's a special moment. I mean, especially here at Gillette Stadium with 60,000-plus fans, that's something we don't get to experience at all."



Prior to the New Year's Day clash, more than 40 former

Bruins and Canadiens players and coaches participated in an

alumni game. The two-day event drew 109,439 fans.

Foxborough resident skates on Winter Classic ice

The morning after the Winter Classic Foxborough resident Laura Leontie and daughter Samantha Carlson laced up their ice skates inside Gillette Stadium's Optum Field Lounge and walked out onto the field

en route to the NHL's outdoor rink, where they enjoyed an exclusive skating session courtesy of the Kraft Group. Leontie was the fourth quarter's Partners in Patriotism's Resident Playbook winner and

received passes to attend an exclusive open house hosted by the Kraft Group. Leontie and Carlson took photos on the outdoor rink and enjoyed catering from inside the Optum Field Lounge.



UPCOMING EVENTS AT *Gillette STADIUM*™

<p>APRIL 1</p>	<p>REVOLUTION VS. NEW YORK RED BULLS Date: Friday, April 1, 7 p.m. Details: The Revolution host the New York Red Bulls in a MLS regular season match at Gillette Stadium.</p>	 
<p>APRIL 9</p>	<p>REVOLUTION VS. TORONTO FC Date: Saturday, April 9, 4 p.m. Details: The Revolution host Toronto FC in a MLS regular season match at Gillette Stadium.</p>	 
<p>APRIL 23</p>	<p>MONSTER ENERGY AMA SUPERCROSS Date: Saturday, April 23, 3:30 p.m. Details: Monster Energy AMA Supercross, an FIM World Championship, is the world's premier stadium motorcycle circuit.</p>	
<p>APRIL 27</p>	<p>REVOLUTION VS. PORTLAND TIMBERS Date: Wednesday, April 27, 7:30 p.m. Details: The Revolution host the Portland Timbers in a MLS regular season match at Gillette Stadium.</p>	 
<p>APRIL 30</p>	<p>REVOLUTION VS. ORLANDO CITY SC Date: Saturday, April 30, 7:30 p.m. Details: The Revolution host Orlando City SC in a MLS regular season match at Gillette Stadium.</p>	 
<p>MAY 14</p>	<p>REVOLUTION VS. CHICAGO FIRE Date: Saturday, May 14, 7:30 p.m. Details: The Revolution host the Chicago Fire in a MLS regular season match at Gillette Stadium.</p>	 
<p>MAY 21</p>	<p>REVOLUTION VS. FC DALLAS Date: Saturday, May 21, 7:30 p.m. Details: The Revolution host FC Dallas in a MLS regular season match at Gillette Stadium.</p>	 
<p>MAY 28</p>	<p>REVOLUTION VS. SEATTLE SOUNDERS Date: Saturday, May 28, 7:30 p.m. Details: The Revolution host the Seattle Sounders in a MLS regular season match at Gillette Stadium.</p>	 
<p>JUNE 3</p>	<p>BEYONCE: THE FORMATION TOUR Date: Friday, June 3, 6 p.m. Details: Super Bowl 50 Halftime show performer, Beyonce, brings The Formation Tour to Gillette Stadium.</p>	
<p>JUNE 10</p>	<p>COPA AMERICA CENTENARIO: CHILE VS. BOLIVIA Date: Friday, June 10, 7 p.m. Details: Chile and Bolivia will meet in the 2016 Copa America Centenario tournament at Gillette Stadium on June 10.</p>	
<p>JUNE 12</p>	<p>COPA AMERICA CENTENARIO: BRAZIL VS. PERU Date: Sunday, June 12, 8:30 p.m. Details: Brazil and Peru will meet in the 2016 Copa America Centenario tournament at Gillette Stadium on June 12.</p>	
<p>JUNE 18</p>	<p>COPA AMERICA CENTENARIO: QUARTERFINALS Date: Saturday, June 18, 7 p.m. Details: Copa America Centenario, the once-in-a-lifetime soccer event, will bring some of the world's best teams and players to Foxborough this summer.</p>	
<p>JUNE 25</p>	<p>MONSTER JAM: PATH OF DESTRUCTION Date: Saturday, June 25, 7 p.m. Details: The world's premier Monster Jam truck series will return to Gillette Stadium for the third consecutive summer with an action-packed show on June 25.</p>	

PARTNERS IN PATRIOTISM

FUND: PIP Gives \$15K to Sharon Wason Memorial Pavilion

From **PAGE 3**

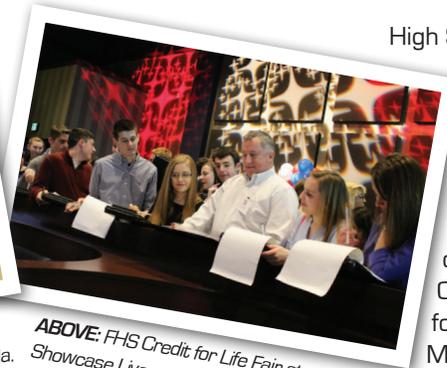
the support of Wason's family, come together to raise funds for a pavilion to be built in Sharon's memory at the Payson Field Complex after the Town Planner's sudden passing on May 28, 2015.

Among the first donations to be awarded in 2016, the PIP Fund donated the remaining \$15,000 needed to complete the fundraising for the project. The \$15,000 donation is the Fund's largest single gift to date.

Described as a place for people to come together and spend time enjoying the outdoors at a location that meant a great deal to Sharon, the pavilion will be built near the playground on an existing 20'x40' cement pad. The pavilion will have two pilot rock grills and six picnic tables for the community to enjoy. There will also be an engraved plaque acknowledging Sharon and her contributions to the community. Once completed, the community will be invited to an official dedication in Sharon's memory.



ABOVE: FHS Cheerleaders receive a grant of \$5,000 for their Nationals competition in Florida.



ABOVE: FHS Credit for Life Fair at Showcase Live at Patriot Place.

COMMITMENT TO SCHOOLS

Recently, the PIP Fund awarded nearly \$14,000 in grants supporting Foxborough schools. One of these grants was a \$3,400 donation to the Foxborough Public Schools Food Services Department to help fund the launch of a new aeroponic Tower Garden food program.

Patriot Place recently donated six aeroponic Tower Gardens to the Foxborough Public Schools and the Partners in Patriotism Fund donated funds to assist in making these towers fully functional for year-round use in the school cafeterias at all Foxborough Public Schools.

The Food Service Department is currently growing two Tower Gardens in the Taylor Elementary School cafeteria and over the past nine months has successfully grown romaine lettuce, cucumbers, tomatoes and peppers for use in the daily school salad bar for staff and students.

The towers will also be used for educational purposes to teach students about growing their own food and growing aeroponically.

Additionally, the PIP Fund donated \$5,000 to the Foxborough High School Cheerleading team to help offset costs for the team's trip to Nationals in Florida, \$1,500 to the Foxborough

High School to host its annual Credit for Life Fair, which taught Foxborough High School seniors invaluable lessons in financial literacy and \$1,000 to the Foxborough High School Drama Club to help offset costs for its performance at the Massachusetts Educational Theatre Guild.

HUGS & FOXBORO CERT RECEIVE GRANTS

H.U.G.S. Foxboro received a grant of \$2,067. The funds will assist the volunteer not-for-profit organization in expanding educational programs within Foxborough schools centered on abuse and violence prevention.

Foxborough's Community Emergency Response Team (CERT) received a grant of \$3,311.56 to fund the volunteer organization's quest to improve communication, technology and outreach and establish itself as a 501C3.

To date, the PIP Fund has awarded nearly \$150,000 to Foxborough charitable and humanitarian efforts.

YMCA Kicks Off Annual Campaign at Gillette Stadium

The Hockomock Area YMCA's annual Reach Out for Youth & Families Campaign kicked off at Gillette Stadium on March 17 with the goal of raising more than \$1 million to help support the Y's mission of helping and supporting families in need. Patriots defensive captain Rob Ninkovich was the keynote speaker of this year's event, which drew a record crowd of more than 700.

"The Y does a terrific job at every-

thing they do," Ninkovich said. "You can find me in the pool with my 2-and-a-half-year-old daughter trying to teach her to swim."

Ninkovich added that he enjoys being involved in a community that shares his values of hard work and dedication.

"I think I was put here not just to be a football player, but to affect people's lives," Ninkovich said. "To help them and be a great person and role mod-

el. I think everyone should donate to this campaign because giving back to our community is the right thing to do and to help kids grow."

YMCA Board of Directors Chairman and Patriot Place General Manager Brian Earley said the annual breakfast "ignites the passion" of the campaign and provides an opportunity for the community to be there for people who need them most.



Patriots captain Rob Ninkovich was the keynote speaker at this year's Hockomock Area YMCA Reach Out for Youth & Families Breakfast, which kicked off the 2016 campaign to raise \$1 million for YMCA programs and families in need.

DATE OF APPLICATION: _____



Request for Donation

Partners in Patriotism Fund

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization dedicated to supporting Foxborough- based philanthropic and community efforts through monetary donations. The PIP Fund will assist residents of Foxborough through the support of charitable endeavors, as well as through personal financial assistance.

Every line on this form must be completed accurately in order to be eligible for review. Please provide supporting documentation, where appropriate.

CONTACT INFORMATION

NAME OF ORGANIZATION/INDIVIDUAL: _____

NAME OF CONTACT: _____ PHONE: _____

ADDRESS: _____ EMAIL: _____

PREFERRED METHOD OF CONTACT: (choose one) PHONE: _____ EMAIL: _____

AMOUNT OF REQUEST (Be Specific): _____ DATE FUNDING IS NEEDED: _____

REQUEST INFORMATION

Please provide a detailed summary of your request, including estimated expenses (attach additional pages to application if needed): _____

If the donation request is approved, would you be willing to share this news with the local media (e.g. newspaper, online news sites, etc.)? Note, this question has no bearing on whether a donation application is approved.

Yes _____ No _____

By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Partners in Patriotism Fund may request to review and verify certain information, including financial information, with regards to your request.

Mailing address: Partners in Patriotism Fund Attn: Jess Enos, Gillette Stadium, One Patriot Place, Foxborough MA 02035

Or scan and email to: PIPFund@Patriots.com

For more information: www.GilletteStadium.com/Partners-in-Patriotism

PARTNERS IN PATRIOTISM

IN THE COMMUNITY

99 REASONS TO CELEBRATE!

Patriots celebrate resident Jo Guenard's milestone 99th birthday with a surprise visit

Jo Guenard moved to Foxborough in 1929 and has been a Patriots fan for as long as she can remember. She watches every game no matter the circumstances.

That dedication was tested on Nov. 23 when she underwent surgery to repair a broken hip – the same night the Patriots were hosting the Buffalo Bills on Monday Night Football at Gillette Stadium.

"The first thing I asked the nurse when I came out of recovery was, 'What's the score?' At that time the Patriots were tied, 3-3, and I thought I better watch the rest of the game," Jo said.

Jo's loyalty paid off as the Patriots went on to win that game, 20-13. A few weeks later, Jo celebrated her 99th birthday and received more than 100 cards from the community after making a wish for 99 birthday cards in the Foxboro Reporter.

To help Jo celebrate the milestone and thank her for her many years of support, the Patriots made a surprise visit to Maples Rehabilitation and Nursing Center in Wrentham to personally wish her a happy birthday.

Patriots Cheerleaders Nicole and Victoria and mascot Pat Patriot presented Jo with red, white and blue balloons, a personalized autographed photo of Patriots defensive lineman Dominique Easley (#99) and her own #99 Patriots jersey with her name on the back.

10 "You made my day folks!" Jo said with a beaming smile.



ABOVE: Foxborough resident Jo Guenard (center) shares a laugh with Patriots Cheerleaders Nicole and Victoria while Pat Patriot prepares to surprise the 99-year-old with her own customized Patriots jersey. **BOTTOM LEFT:** Patriots Cheerleaders Victoria and Nicole present Jo with her very own #99 Patriots jersey with Pat Patriot. **BOTTOM RIGHT:** Patriots Cheerleader Victoria present Jo with a personalized autograph from Patriots defensive lineman Dominique Easley (#99).



PARTNERS IN PATRIOTISM

IN THE COMMUNITY

CONGRATS, COLLINS FAMILY!

Four days after winning the 31st season of the CBS reality TV show, "Survivor," Foxborough resident Jeremy Collins and his family were on the sidelines of Gillette Stadium as guests of Robert Kraft for the Patriots regular season home finale vs. the Tennessee Titans.

Collins, who outwitted, outplayed and outlasted his competitors for the \$1 million prize in "Survivor, Second Chance," received the invitation from Kraft to attend the game with his family. Collins' wife, Val, a Foxborough police officer, and their two daughters, Jordyn and Camryn, attended the Kraft family's pregame reception in the team's Trophy Room. The girls each received their own Patriots jerseys with their names and the No. 31 for the 31st season of "Survivor."

From there, the Collins family

visited the Patriots sidelines prior to kickoff, where they posed for photos, appeared on the video board and watched pregame warmups and player introductions.

Following the field visit, the Collins family enjoyed the Patriots' 33-16 victory from Kraft's suite.

After the victory, Kraft invited Jeremy into the Patriots locker room, where he stood next to wide receiver Danny Amendola's locker near Tom Brady and Rob Gronkowski and listened to head coach Bill Belichick address the team.



From left: Jordyn Collins, Camryn Collins (in front of Jordyn), Jeremy Collins, Robert Kraft and Val Collins inside the Patriots Trophy Room at Gillette Stadium during the Kraft family's pregame reception.



Foxborough resident honored by Patriots for volunteer work

The Kraft family and the New England Patriots Charitable Foundation celebrated the ongoing Celebrate Volunteerism initiative in a special halftime ceremony at the Patriots' regular season home finale vs. the Tennessee Titans on Dec. 20 at Gillette Stadium.

Patriots Chairman and CEO Robert Kraft awarded nearly \$100,000 in grants to 15 nonprofits in the name of each of the "Patriots Difference Makers of the Week" selected throughout the season, including a \$5,000 grant to Foxborough resident Deb Snow, who has been an invaluable volunteer at Lynn Ministries for years. As one of the organization's volunteer leaders, Snow helps coordinate all of the community outreach efforts for families in need. She plans meals and assists with every step, including shopping, cooking and serving each meal. She was named the New England Patriots Charitable Foundation's Difference Maker of the Week on Dec. 7.

Lynn Ministries also collects, sorts and delivers donations of clothing. The ministry tries to ease the burden on families by fulfilling special

requests for emergency shelter, furniture, transportation and more.



New England Patriots Chairman and CEO Robert Kraft, right, congratulates Foxborough resident Deb Snow during halftime of the Dec. 20 Patriots game at Gillette Stadium. Snow received a \$5,000 grant that will be awarded to Lynn Ministries.

SURPRISE DELIVERY

Revs deliver pizzas to Foxborough Police & Fire on Random Acts of Kindness Day

As part of a Kraft Group initiative on Feb. 17, the New England Revolution and mascot, Slyde, made a visit to the Foxborough Public Safety Building to surprise the Town's police and fire departments with pizzas for lunch.

The special delivery was part of the Kraft Group's celebration of Random Acts of Kindness Day, which included stops throughout Boston, where members of the organization paid it forward by handing out gift cards, flowers, paying for groceries, donating food to the Greater Boston Food Bank and more. **11**



PARTNERS IN PATRIOTISM

RESIDENT PLAYBOOK

WIN A TRACK WALK EXPERIENCE TO SUPERCROSS AT GILLETTE STADIUM

Win two tickets to the Monster Energy AMA Supercross and a VIP Track Walk on Saturday, April 23.

One lucky winner and a guest will take a guided tour of the track just hours before the top riders race bar-to-bar for points toward the Monster Energy Supercross Championship. You will be escorted by a member of the Feld Motorsports staff, where you will have the chance to ask questions and take pictures along the track.

Following the Track Walk, you will find your seats for Gillette Stadium's first ever Supercross event. The FIM World Championship is the world's premier stadium motorcycle circuit featuring riders like Ryan Dungey, James Stewart, Chad Reed, Justin Barcia and Trey Canard. This event packs the perfect punch of action and adrenaline in the man vs. machine showdown.

Details on how to enter for this exclusive resident offer can be found in the photo caption.

HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Resident Playbook" in the subject line to FoxboroResidents@GilletteStadium.com. One winner will be chosen at random and notified via email on Friday, April 15. For rules and regulations, visit www.GilletteStadium.com/Partners-in-Patriotism

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